

PRIVACY POLICY (“Privacy Policy”)

Woman’s Walk Adventures, LLC (“we,” “us,” “our”) operates the website womanswalk.net and organizes in-person and online events. We respect your privacy and are committed to protecting it. This page informs you of our policies regarding the collection, use, and disclosure of personal data collected when you visit our website or register for one of our events or other services. This Privacy Policy also applies to information collected through our social media accounts.

“Personal Information” refers to any identifying or descriptive information that is capable of being associated with, or could reasonably be linked to a specific customer or individual. Publicly available information, such as information available from government records, is not considered personal information.

INFORMATION COLLECTION

We collect several different types of information from various sources and for various purposes, to provide and improve our customer service.

1. Information You Directly Provide Us

Use of Our Website: Womanswalk.net offers certain features that may ask you to provide Personal Information including but not limited to your name, email address, and phone number. For example, if you sign up for our email list, send us an email, use our contact form, or register for an event, you will be asked to provide, at a minimum, your name, email address, and phone number. If you comment on a blogpost, your name may also display with the comment.

Newsletters, Events, Guides, and Resources: If you choose to provide us with your email address or join our mailing list, we may send you periodic emails to share updates about our events, resources, and other information that relates to Woman's Walk Adventures and its mission. You can opt out of receiving emails from us by following the instructions outlined below.

Social Media: You may provide Personal Information to us through use of our social media platforms (e.g., Facebook, Instagram, YouTube, Pinterest). Please remember that any information you post, including comments and photos, will become publicly available.

Registration for Events and Services: Our Website offers certain features, such as registering and submitting payment for events and services and completing liability waivers for said events and services. These activities may require you to share Personal Information, including but not limited to your name, email address, physical address, phone number, emergency contact, and credit card information. We may use third-party service providers to offer these services to you. Each third-party service provider’s use of your Personal Information is dictated by its respective privacy policy. We encourage you to review those privacy policies. For more information about our third-party service providers, please see the below section “Third-Party Use of Personal Information.”

2. Automatically Collected Information (Information You Do Not Directly Provide Us)

We may also collect information on how our website and services are accessed and used (“Usage Data”). This Usage Data may include information such as your computer’s Internet Protocol address (“IP address”), browser type and version, the pages of our site that you visit, the time and date of your visit, the time spent on those pages, unique device identifiers and other diagnostic data. We collect this information in order to improve our Website and your user experience while on our Website. Several methods may be used to collect Usage Data, as discussed below in “Cookies and Related Technologies.”

We may track visits to the pages, links on our websites, and create and use other forms of anonymous information (aggregate or deidentified information that does not identify you as an individual). This type of anonymous data may be provided to other parties for marketing, advertising, or other uses. Examples of this anonymous data may include analytics or information collected from cookies.

HOW YOUR INFORMATION MAY BE USED

In addition to the purposes described above, we may use the information we collect to comply with laws and for our legitimate business interests, including;

- To operate, maintain, and improve our Website and user experience;
- To create a user account for you;
- For business functions and communications such as to respond to your comments or inquiries, process your transactions for events and services, and manage records;
- For marketing purposes;
- To provide website support to users and customers;;
- To comply with legal, ethical, or regulatory obligations or requirements, including disclosures designed to eliminate potential risks to you or others;
- To detect, prevent, investigate, or provide notice of fraud, unlawful or criminal activity, or respond to law enforcement requests; and
- To enforce our Terms of Use and other agreements.

DISCLOSURE OF YOUR INFORMATION TO THIRD PARTIES

We do not sell your Personal Information and do not share your Personal Information with third parties, except for as otherwise provided in this section. We share Personal Information with the following categories of recipients.

Third-Party Service Providers: The Website may share your Personal Information with third-party service providers to service various aspects of the Website and provide us with services such as website hosting, information technology services, and related infrastructure, e-mail delivery, auditing and similar services. These service providers may have access to your Personal Information to perform their functions but are prohibited from using Personal Information for any purpose other than providing services to us.

To Perform Services for You: We may disclose your Personal Information to third-party service providers who provide services to you. In the event that you choose to use a service offered by our Website that allows or requires you to interact with such a third-party service provider, that provider’s separate terms of use and privacy policy may govern the collection and use of your Personal Information.

Marketing: We may use third parties for our marketing purposes, as described further below in “Advertising and Third Party Data Collection.”

Other Legal Reasons: We may share your Personal Information with third parties if we conclude that we are required by law or have a good faith belief that access, preservation, or disclosure of such information is reasonably necessary to protect the rights, property, or safety of our Company, its customers, or the public. Additionally, we may disclose your Personal Information to third parties in connection to legal proceedings brought by or against us.

COOKIES AND RELATED TECHNOLOGIES

We may use cookies and related technologies to collect the information described above. Cookies are small data files stored by your browser on your computer’s hard drive. Cookies help us provide customized features or services based on your past preferences. We may use both session cookies, which expire when you close your browser, and persistent cookies, which stay on your browser until deleted, to provide you with a more personalized experience on the Website.

You may prevent the Website from using cookies at any time by adjusting your browser options settings. Already set cookies may be deleted at any time via your internet browser. While you generally can use our Website without cookies, please note that if you deactivate cookies in your Internet browser, you may not be able to use certain features of our Website.

Cookies may also be used by third-party web analytics services, such as Google Analytics. We use Google Analytics to collect and analyze Website usage information. Google Analytics may capture your IP address, but no other personal information is captured by Google Analytics. To prevent Google Analytics from using your information for analytics, you may install the Google Analytics Opt-out Browser Add-on by clicking [here](#).

Our advertising and marketing partners may also use cookies, as described further in “Third Party Service Providers” above.

Retargeting Ads

From time to time, the Website may engage in remarketing efforts with third- party companies, such as Google, Facebook, Instagram, MeetUp, or Eventbrite in order to market the Website. These companies use cookies to serve ads based on someone’s past visits to the Website.

Affiliate Program Participation

The Website may engage in affiliate marketing, which is done by embedding tracking links into the Website. If you click on a link for an affiliate partnership, a cookie will be placed on your browser to track any sales for purposes of commissions.

RIGHTS RELATED TO YOUR PERSONAL INFORMATION

Depending on your residency, you may have certain rights related to your Personal Information. These may include:

- Opt-out – You may opt-out of future email communications or be removed from our mailing list by emailing us at admin@womanswalk.net.
- Access – You may access the personal information we have about you by submitting a request to admin@womanswalk.net.
- Amend – You may contact us at admin@womanswalk.net to amend or update your personal information.
- Forget – In certain situations, you may request that we erase or forget your personal data. To do so, please submit a request to admin@womanswalk.net

Please note that we may need to retain certain information for recordkeeping purposes or to complete transactions, or when required by law.

If you would like to contact us about data subject rights, please contact admin@womanswalk.net

LINKS to Outside Sites

Womanswalk.net may contain links to other sites that are not operated by us. If you click on a third party link, you will be directed to that third party's site. We strongly advise you to review the Privacy Policy of every site you visit.

We have no control over and assume no responsibility for the content, privacy policies or practices of any third party sites or services.

INFORMATION PROTECTION

This site has reasonable security measures in place to help protect against the loss, misuse, and alteration of the information under our control. However, no method of transmission over the Internet or method of electronic storage is 100% secure.

CHILDREN'S INFORMATION

Our Service does not address anyone under the age of 18 ("Children").

We do not knowingly collect personally identifiable information from anyone under the age of 18. If you are a parent or guardian and you are aware that your Children has provided us with Personal Data, please contact us. If we become aware that we have collected Personal Data from children without verification of parental consent, we take steps to remove that information from our servers.

CHANGES TO THIS PRIVACY POLICY

This Privacy Policy will be updated periodically. We will post a notice on the website prior to the change becoming effective and update the "effective date" on the privacy policy. The updated Privacy Policy goes into effect on the "effective date". You are advised to review this Privacy Policy periodically for any changes.

CONTACT INFORMATION

At any time, please contact us at admin@womanswalk.net for questions related to this Privacy Policy.